

# BRETT BACH

Los Angeles, CA | [hello@brettbach.com](mailto:hello@brettbach.com) | <https://brettbach.com> | 480.215.4039

## CREATIVE PRODUCER | CREATIVE PROJECT MANAGER

Creative Producer and Project Manager with 12+ years leading cross-functional teams and delivering projects from concept through final delivery across advertising, television, and digital. Aligns stakeholders, navigates ambiguity, and drives execution under real timelines and constraints.

Known for turning complex, often conflicting feedback into clear direction that accelerates decisions, reduces iteration, and keeps teams moving. Combines hands-on creative experience with production leadership to improve workflows and ensure consistent, high-quality delivery.

## CORE CAPABILITIES

End-to-End Creative Production • Cross-Functional Team Leadership • Stakeholder & Client Management • Timeline, Budget & Scope Ownership • Production Workflows & Pipelines • Creative Execution & Quality Oversight • Workflow Optimization • Final Delivery & Quality Control

## PROFESSIONAL EXPERIENCE

### SOUND BRIGADE — Los Angeles, CA

#### Co-Founder | Creative Production Lead | 2013 – Present

Built and led a production studio supporting multi-channel campaigns across advertising, television, and digital for national and global brands, owning production workflows and delivery within post-production pipelines.

- Lead end-to-end production across **15–25 projects annually**, managing multiple concurrent timelines, budgets, and stakeholders across agency and client teams
- Deliver campaigns for national and global brands including HBO, Nickelodeon, DoorDash and Pizza Hut
- Direct teams of **4–8 collaborators**, aligning internal, agency, and client partners to maintain momentum and delivery consistency
- Own production scope, timelines, and budgets across concurrent projects, balancing creative ambition with real production constraints
- Serve as primary client and agency partner, aligning creative direction with scope, timelines, and budget to keep projects on track
- Led critical production decisions under tight timelines, resolving issues in real time to maintain delivery schedules and stakeholder alignment
- Reduce revision cycles and turnaround time by **20–30%** by restructuring workflows and improving review processes
- Built and launched a commercial digital product ecosystem, overseeing development, packaging, metadata systems, and global distribution

### SOUNDCRAFTER — Austin, TX

#### Creative Project Manager | 2021 – 2025

Managed high-volume creative production across broadcast projects, leading delivery from intake through final output while aligning cross-functional teams and stakeholders.

- Managed **3–6 concurrent projects** across timelines, budgets, and scope, ensuring consistent delivery under active production schedules
- Led teams of **6–8 contributors**, maintaining alignment across internal teams, and production stakeholders throughout each stage of delivery

- Served as primary client contact, owning scope, timelines, approvals, and delivery alignment
- Translated client and creative feedback into clear, actionable direction, accelerating iteration and keeping projects moving forward
- Improved production efficiency by **15–20%** by streamlining workflows and communication processes
- Maintained delivery quality under compressed timelines, balancing stakeholder expectations with production constraints

## **FUSE TV — Los Angeles, CA**

### **Production Lead (Contract) | 2017 – 2019**

- Led production workflows for network promos, managing tight timelines from production through final delivery
- Partnered with producers, talent, and executives to deliver high-volume weekly campaign content
- Increased speed to market by **20%** by building templates and standardized delivery systems
- Maintained creative quality under compressed timelines, balancing stakeholder expectations and production constraints

## **FOUNDATIONAL EXPERIENCE — Los Angeles, CA**

### **Production, Education & Web Design | 2008 – 2013**

- Supported post-production across film, television, and advertising projects, coordinating timelines, revisions, and deliverables
- Managed production logistics and handoffs, ensuring projects moved efficiently through final delivery
- Applied a background in education to improve communication clarity and structured feedback across teams
- Used web design and systems thinking to organize assets and streamline workflows across projects

## **SELECT PROJECTS**

DoorDash x Diageo

Synchrony Bank x Marvel

Pizza Hut

Meta

Jelly Belly

My 600lb Life

Silos Baking Competition

## **RECOGNITION & AFFILIATIONS**

CLIO Gold

CLIO Bronze

MTV VMA Nominations (2x)

American Advertising Award Bronze

SXSW, Sundance, Tribeca Official Selections

Member, Motion Picture Sound Editors (MPSE)

## **EDUCATION**

B.A.E English — Arizona State University

Recording Arts — Conservatory of Recording Arts and Sciences

Google Project Management Certificate, Coursera

Google UX Design Certificate, Coursera